

Digital Poster Guide – National Long Covid Conference

The NHSE National Long COVID Team are excited to invite you to take part in a digital poster display at the [National Long COVID Conference](#) in Birmingham at Millennium Point on Thursday, 28th March from 09:00am-17:00pm!

Sharing your digital poster would be an opportunity for colleagues from post COVID services to share their experiences and showcase any innovative work on long Covid or any service improvement projects.

If you and your team have any service improvement projects, outcomes, stories, or other advancements and achievements on long COVID you'd like to share, we want to hear from you and encourage you to share this learning via a digital poster!

To enter:

Please create your digital poster in one PowerPoint slide and submit the slide for review to england.clinicalpolicy@nhs.net by **Friday, 1 March**.

Accepted digital posters will be displayed in a rolling slideshow on the venue's screens throughout the day, as well as in a QR code linking to a PDF of all digital posters.

Design guide:

Please use Arial font – 12 point minimum.

We encourage less text where possible, and to use short sentences and bullet points, and only use images to explain your poster concept better (not just for decoration!).

Please include in your digital poster design:

- Topic titles
- Informative headlines
- Contact names and emails
- Logos/brand images
- Photos/images to aid in description
- Relevant links for more info

Please do not include any patient identifiable information that has not been consented to be shared.

You can also ask your communications team/Trust library/information service for support and guidance. More information about accessibility, and the NHS identity guidelines and colour schemes can be found here:

- [Accessible communication formats - GOV.UK \(www.gov.uk\)](https://www.gov.uk/guidance/accessible-communication-formats)
- [NHS Identity Guidelines | Colours \(england.nhs.uk\)](https://www.england.nhs.uk/identity-guidelines/)